



leaf | Houseplant Festival
Market Harborough | 30th - 31st May 2021

Applications can be made through [this form here](#).

Thank you for your interest in **leaf Houseplant Festival**. Please see all relevant information below and the market application form at the end of the document. Don't hesitate to get in touch if you need any further clarification or have questions. We look forward to working with you soon!

Key Contact: Ellen Lickman - Festival Coordinator - hello@leaf-festival.co.uk - 07818272946

Instagram: @leaf_harborough

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About

leaf is a houseplant festival taking place in Market Harborough in partnership with windowsill plants and at the Harborough Eco-Village.

Houseplants make us happy and so leaf is dedicating two full days to all things green and happy. With events to suit every skill level, from those who are just beginning their houseplant journey to green fingered geniuses.

In 2021, the theme of **leaf** will be how houseplants can contribute to our happiness and positive mental health.

leaf's aims are to
inspire - foster interest - instill confidence - deepen knowledge

leaf's values are of
inclusiveness - sustainability - accessibility - education

We are inviting houseplant experts from across the industry to lead in masterclasses, talks, panel discussions and workshops. There will also be a market courtyard of carefully selected local businesses and artists, offering everything you need to make the most out of your urban jungle. In keeping with the mental health theme of the festival we will also be inviting mental health professionals and advocates to contribute, provide information and signpost support.

All talks and presentations will be offered online through a paid-for video stream. This will allow those who are vulnerable and socially distancing to still learn and be inspired by our guest experts.

Dates

leaf will take place on Sunday, 30th and Monday, 31st May 2021, the late May bank holiday weekend. Traders to arrive for set up between 9:30 - 10:00 am, market open 11:00 am - 16:30 pm.



Key Partners

leaf is produced in partnership with windowsill plants. Our venue host is the Harborough Eco-Village - 65 St Mary's Rd, Market Harborough LE16 7DS.

Attendees

windowsill plants and the Eco-Village have a loyal customer base. We expect many of them to be enthusiastic supporters. These customers are local to Market Harborough and the immediate area. Other attendees will generally be Market Harborough, Leicester and Harborough Magna locals. Those with specific interest may travel from Northampton, Kettering, Corby and Rugby. The venue is a ten minute walk from the center of Market Harborough and a five minute walk from the train station which serves Leicester in under 15 minutes and London in under an hour.

Health and Safety

We are planning the event to be Covid-secure. This means that all talks will be socially distanced (between 1 - 2 meters) and all attendees will be required to wear a mask whilst in inside spaces. Sanitation stations will be available for general use to all. All public areas will be sanitised regularly by leaf staff and volunteers. Of course, this is subject to change in line with expert advice and government guidelines. If there is a large spike in Covid cases, we will consider postponing or cancelling the event for the protection of our attendees, guests and staff.

The Market

The market will take place in the outdoor courtyard space of the Eco-Village. The products sold are expected to be houseplant focussed. It is important that we stay within the ethos of the Eco-Village, meaning that the stalls must not use plastic bags and products are sustainably sourced, where possible.

We will be using 6 ft trestle tables with gazebo type covering if bad weather is anticipated.

Terms

By attending the leaf Festival, the traders confirm that they have standard £5 million public liability insurance and can provide a copy when asked.

A £30 securing deposit is required within 10 working days of leaf Festival's confirmation of stall space.

Deposits will not be returned if there is a cancellation by the trader after April 30th 2021.

Final payment is due no later than 14th May 2021.

We will make every effort to give you your preferred size and location but this will be allocated on a first come, first served basis.